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# KUNDERD

## Gladioli

### 1940

*New* CLASSES  
TYPES  
COLORS

62,25

*Our 60th  
Anniversary*

A. E. KUNDERD INC., GOSHEN, INDIANA, U. S. A.

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U. S. Department of Agriculture

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases

GPO 8-3591



# Our 60<sup>th</sup> Anniversary Year

**W**ITH gratitude and devotion we dedicate this 60th Anniversary catalog to you, lovers of the Gladioli. We feel our efforts of over half a Century have been a great accomplishment to the Horticultural World, placing in front our own originations that have proven themselves worthy of recognition by the world's best judges at all the leading shows. Our large flowering types, miniature, lacinated and greatly improved primulinus are proven specimens of world leadership.

The past three years we included in our general listing several of the more popular and leading varieties of other growers, making it possible for us to furnish bulbs of our quality, grown here at our farms. This will give an opportunity to our customers to have the best that is possible in Gladioli.

Kunderd Gladioli are recognized show winners. Why not enjoy growing gladioli for your neighborhood shows? You will thrill with the idea of winning prizes with your blooms.

Go to Gardening — a good way to devote your time. We offer you many special inducements for early orders, also many new varieties of the choicest perennials, Dahlias and other bulbs for this season. Our special mixtures for cutting are hard to beat, we know they will please you.

Send a trial order today. Make it possible for us to give you prompt and efficient service before the rush season begins.

We are always willing to assist you at all times with your garden problems. Order today — don't delay!

Sincerely yours,

A. E. KUNDERD, INC.

## Please Read Carefully Before Ordering *Terms of Sale*

**TERMS . . .** Remittances must accompany all orders in the amount of \$2.00 or less. Orders for more than this amount will be accepted on a deposit of 25% and will be shipped C. O. D. for the balance. On all orders sent C. O. D. customer is required to pay for the actual transportation charges and the amount charged by the Express Company or Post Office Department for handling C. O. D. shipments. Orders for less than \$1.00 not accepted as these can only be filled at a loss. Send bank draft, express or postal money order, or if more convenient for you, we will accept your personal check. 50 bulbs of a variety may be purchased at the 100 bulb rate.

**GUARANTEE . . .** We guarantee safe arrival of all shipments. All our bulbs have been inspected by our State Department of Entomology and have been given a certificate as FREE FROM GLADIOLUS THRIPS and DISEASES. We also guarantee that each variety will be true to name.

**QUALITY . . .** We exercise great care in growing and caring for the bulbs at all stages. All bulbs sent out are strictly young stock. Our curing and storing methods are also superior. All this goes to make QUALITY. Your success depends upon quality and our success depends upon yours. Kunderd Gladioli grow and will produce marvelous results.

**TRANSPORTATION CHARGES . . .** We prepay shipping

charges on all retail gladiolus orders forwarded during the regular shipping season which begins soon after February 15th. Earlier shipments can be made if desired, but these go forward express charges collect to insure against freezing. We do not prepay shipments outside the United States proper. Add 1c extra per bulb for foreign delivery.

**CLAIMS FOR SHORTAGES . . .** These should be made immediately upon receipt of goods.

**SUBSTITUTION . . .** From many years' experience, we have found that when out of certain varieties ordered, the customers prefer the substitution of a similar or better variety, rather than a refund. Therefore, we carry out this plan. If you do not wish any substitutions, please advise when placing your order. **However, we do reserve the right to make substitutions on all special collections.**

**CANADIAN SHIPMENTS . . .** Because of the regulations of your Government, please obtain a permit for the importation of bulbs from the Destructive Insect and Pest Act Advisory Board, Ottawa, Ont. They will furnish you with the shipping label which you will please forward to us for affixing on your order. In applying for the permit give the kinds and quantities of stock to be imported, approximate value and names and addresses of shipper and importer. Such permits are issued without charge.



# The World's Largest Gladiolus Trial Grounds Presents New

## CREATIONS for 1940

by A. E. KUNDERD INC., Goshen, Indiana, U. S. A.



**IMPROVED LACINATUS**  
Description See Page 3

### SUMMER BEAUTY Plain Petaled — 1940

This variety is well adapted for the home garden. Blush pink on upper petals, lower petals cream with yellow borders. 8 to 10 lovely florets open at a time on a tall healthy plant. Medium blooming habits for the summer garden.

Price \$1.00 each, 3 for \$2.50

### TEXAS ROSE Plain Petaled — 1940

Large self colored tyrian rose pink. No other markings on petals. A real beauty to grow. Tall

### GOLDEN GATE

Plain Petaled — 1940

Large flowering clear true toned yellow. No markings. This variety is very showy, good substance and one that will hold up well under all conditions. We feel this variety is the best yellow plain petaled variety in existence. 6 to 8 fine large florets open at one time. Tall plant with heavy clear green foliage. Must be seen to be appreciated.

Price \$5.00 each

### IMPROVED LACINATUS

Lacinated — 1940

The name describes this beautiful new variety of this type. If you recall this variety bears the name of its parent Lacinatus that was introduced at \$1000.00 per bulb. A fore-runner of a new race. Rose-pink with florets much larger than the former variety. A beautiful decorative.

50c ea., 10 for \$3.75, 100 for \$18.00

### LILAC TIME

Ruffled — 1940

Large Kunderdii Type ruffled variety. Light lilac-lavender with throat blotches on lower petals of a deep rose purple. Compares with the best of the ruffled varieties in commerce today for texture and growing habits. Fine for the exhibition table for lasting qualities. 6 to 8 blooms open on a tall spike. A prize winner for every garden.

Price \$3.00 each, 3 for \$7.50

### RUFFLED ROSE

Ruffled — 1940

The heaviest texture of any variety can only be found in this variety. A new ruffled type, rose pink color, inner throat shades to a lighter pink. A good bet as a cut flower for shipping. Try this one.

Price \$1.00 each, 3 for \$2.50

growing habits with excellent foliage. As many as 22 buds on a spike with fine lasting qualities. Color showing on all buds.

Price \$1.00 each, 3 for \$2.50

### ZEPHYR

Plain Petaled — 1940

Light vermilion scarlet, with lower throat blotches of a deep golden yellow. Central line of purest white extending outward from throat to ends of each petal. 6 to 8 blooms open with color showing on all buds. 16 fine buds on tall growing plant. Fine foliage. Price \$2.00 each, 3 for \$5.00

**COLLECTION No. 1**

Consisting of the

7 NEW VARIETIES offered on this page (regular catalog value \$13.50) for only \$10.00 POSTPAID.

**KUNDERD'S PRIZE COLLECTION  
of NEW VARIETIES for 1940**



# The Sun Never Sets on Kunderd Gladioli

If the thousands of orders shipped from our farm each year were made visible, you would see them extending to every civilized country in the world. We say the Sun Never Sets on Kunderd Gladioli. In England, Germany, Norway, Sweden, Denmark, Japan, China, Russia, Holland, Ireland, Australia, South Africa, Philippines, Central and South America, are **KUNDERD GLADIOLUS** customers. **GROW KUNDERD BULBS — the GROWERS of QUALITY.**

## SPECIAL INFORMATION ABOUT CATALOG

**LISTINGS ARRANGED ALPHABETICALLY** — All varieties are arranged in alphabetical order.  
**REGARDING DESCRIPTIONS** — We have kept the description of varieties as short as possible yet giving complete color description.

**PRICES** — All prices are quoted as low as possible consistent with growing of fine quality gladioli.  
**TYPE of GLADIOLUS, also BLOOMING DATES** help in making your selection.

**DO NOT OVERLOOK QUALITY.** Plant a good bulb and be sure of results.

**THESE PRICES CANCEL ALL PREVIOUS QUOTATIONS.**

**Please Note:** 5 bulbs of one variety at 10 rate, 50 bulbs of one variety at 100 rate.

## Alphabetical Listings of LARGE FLOWERING TYPES of Gladioli

### Special Notice Discounts for Early Orders

Take advantage of our offer — **SPECIAL DISCOUNTS** for CASH with ORDER. See page 7. **SEND ORDER NOW and SAVE.**

#### ACHIEVEMENT

Ruffled — blooms in 60 days  
A rich, deep canary-yellow, with very large beautiful red blotches on lower petals. Intensely ruffled.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

#### ACHILLAS

Plain Petaled — blooms in 76 days  
Giant, deep orange-red flowers; showy large vermilion-scarlet throat blotches. Stands out very prominently in the garden.

5c ea., 10 for 40c, 100 for \$2.85

#### AL SMITH

Plain Petaled — blooms in 53 days  
Most beautiful shade of delicate pink; throat lighter, nicely feathered with red. Grows tall with perfect placement of florets on spike. This is one of the very outstanding pink gladioli and is becoming very popular as a cut flower variety.

10c ea., 10 for 90c, 100 for \$5.00

#### ALTON

Ruffled — blooms in 80 days  
Intensely ruffled variety of finest orange-salmon color with feathered throat blotch of brownish red. Winner of many awards.

6c ea., 10 for 50c, 100 for \$3.00

#### AL VERTA

Plain Petaled — blooms in 95 days  
Very beautiful old rose gladiolus, flaked deeper rose on all petals. Very large deep mulberry blotch on all three lower petals. Throat upper petals are very light. Five to seven large florets open at a time. One of the more showy varieties. A treat as a novelty.

\$1.00 ea., 3 for \$2.50

#### AMANDA DEAN

Ruffled — blooms in 75 days  
Five to seven large, beautifully formed white flowers open at a time. Slight rose-purple feathered central lines on lower petals.

6c ea., 10 for 50c, 100 for \$3.00

#### AMBROSIA

Plain Petaled — blooms in 72 days  
A most unusual gladiolus of a beautiful shade of old rose with a large blotch of deep yellow and a fine blotch of rich red extending into throat.

15c ea., 10 for \$1.00, 100 for \$6.75

#### ANNA MAE

Plain Petaled — blooms in 61 days  
Creamy white, throat a deeper cream. Unusually choice white, excellent for floral use.

6c ea., 10 for 50c, 100 for \$3.00

#### ANTHONY B. KUNDERD

Ruffled — blooms in 86 days  
Tall, large, intensely ruffled flower of delicate deep cream, overspread blush-pink. Entire lower petals beautiful primrose-cream, flushed pink edges.

6c ea., 10 for 50c, 100 for \$3.00



PICARDY

Description See Page 17

**Take Advantage of Our Offers for Early Orders**



# The Most Popular of all SUMMER FLOWERS—*Gladioli*

## **ANTHONY ZONKER** Plain Petaled — blooms in 96 days

Finest deep salmon-red. Lower petals beautifully blotched as "Pendleton."

5c ea., 10 for 40c, 100 for \$2.85

## **ARTHUR COWEE** Plain Petaled — blooms in 73 days

Richest, deep, clear salmon-red, throat stippled white with red feathers. One of the finer reds in the large flowering type.

25c ea., 10 for \$2.00, 100 for \$9.00

## **ASHBURN** Plain Petaled — blooms in 70 days

A very massive salmon, flaked deeper, very showy.

5c ea., 10 for 40c, 100 for \$2.85

## **AUTUMN GLORY** Ruffled — blooms in 79 days

Tall, giant plant with erect spike and flower. Color a deep brownish-red ground, slightly lighter in throat. Two deep blood-red lines on lower petals blending perfectly with ground color. A prize seedling entry in competition.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

## **AVALON** Ruffled — blooms in 71 days

A choice deep blush-white with very beautiful red throat markings which are bordered with yellow.

6c ea., 10 for 50c, 100 for \$3.00

## **BATTLE CREEK** Plain Petaled — blooms in 71 days

An attractive, almost self-colored red-purple, a little deeper in throat. Healthy grower, produces fine, straight spikes and is very good for a purple gladiolus under all weather conditions.

6c ea., 10 for 50c, 100 for \$3.00

## **BEAU IDEAL** Ruffled — blooms in 80 days

Six to eight large, wide open florets grace this beautiful spike. Florets are a deep rose-purple, much deeper purple on lower petals. A good height plant, producing tall spikes of excellent quality. Many people who have visited our experimental grounds this summer and have seen this variety in bloom admired it immensely. Be sure to include this new superb purple variety in your collection this year.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

## **BEAUTY** Plain Petaled — blooms in 76 days

Tall plant, large flowers of very rich rose-red. Lower petals beautifully blotched a deeper red, bordered creamy white. Very showy garden variety. An excellent cut flower.

15c ea., 10 for \$1.00, 100 for \$6.75

## **BEAUTY WAVE** Ruffled — blooms in 83 days

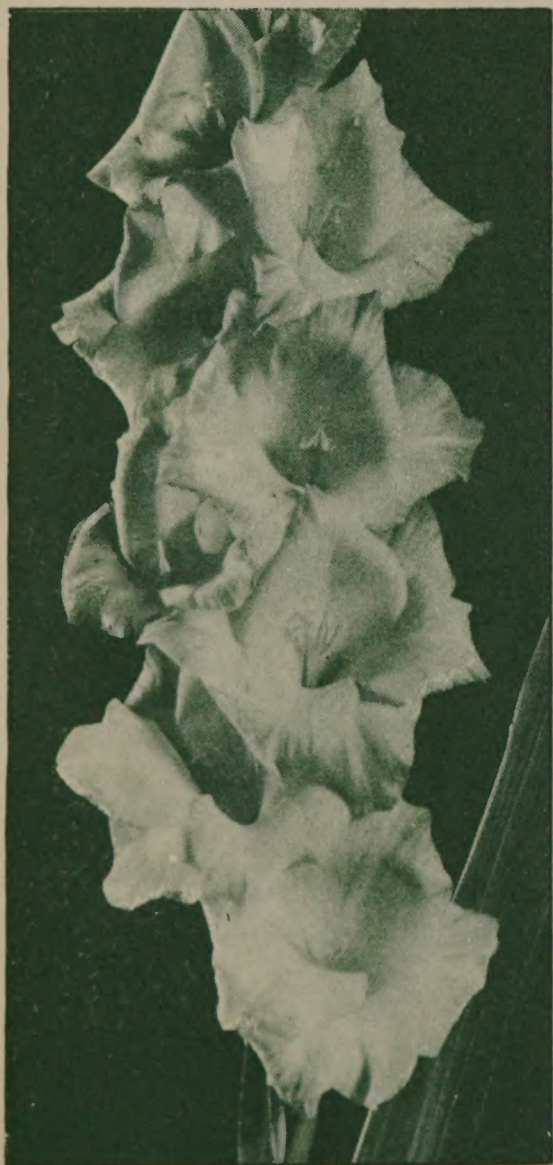
Light canary-yellow. Deeper on lower petals with finely feathered red central bars. Heavily ruffled. Wonderful for cutting.

5c ea., 10 for 40c, 100 for \$2.85

## **BELA QUEEN** Plain Petaled — blooms in 96 days

This new creamy white gladiolus produces a tall robust plant with long spikes. 6 to 8 large florets open, buds with color showing on the entire spike. Flowers are late. A good cut flower.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00



**BOY O' MINE**

Description See Page 6



**PAL O' MINE**

Description See Page 16



**ROZAN MARIE**

Description See Page 18

The Glads bought from you last year proved very satisfactory and were the most beautiful I have ever seen. Every bulb produced a flower which proves all you claim for your bulbs. They were the envy of all that saw them.

SUMNER H. WILLIS, Texas.



# Plant Each Week for Succession of Blooms



**MARY JANE**

*Description See Page 15*

## **BETTY NUTHALL**

Plain Petaled — blooms in 110 days  
A glowing orange-pink, with a light yellow throat. Light markings or veins on lower throat petals of carmine red. Large florets, good substance with more than eight open at a time. Stands well under excessive heat.

5c ea., 10 for 40c, 100 for \$2.85

## **BEVERLY**

Plain Petaled — blooms in 79 days  
A charming variety of beautiful violet-rose with elegant deep red throat blotches.

5c ea., 10 for 40c, 100 for \$2.85

## **BIG BLACK**

Plain Petaled — blooms in 86 days  
A beautiful large flower of a very pure, rich, deep red, self-color. Outstanding and fine.

6c ea., 10 for 50c, 100 for \$3.00

## **BLACK PANSY**

Plain Petaled — blooms in 77 days  
Richest dark red. Beautiful, pansy-like throat.

6c ea., 10 for 50c, 100 for \$3.00

## **BLUE LILY**

Plain Petaled — blooms in 69 days  
Light violet-blue with purple throat feathered yellow. Five and six medium size florets open at a time.

5c ea., 10 for 40c, 100 for \$2.85

## **BLUSHES OF CREAM**

Plain Petaled — blooms in 88 days  
Eight or more very beautiful and refined florets open at once. Color is a beautiful light pink, blushed deeper in upper throat. Lower throat a very delicate canary-yellow blending into delicate flesh-pink. Very outstanding.

8c ea., 10 for 70c, 100 for \$3.75

## **BOY O' MINE**

Plain Petaled — blooms in 64 days  
Six to eight large, closely set, perfectly placed flowers open at a time. A delightful blending of blushed cream, yellow and pink, deepening towards the ends of all petals. Throat of lower petals a most beautiful soft yellow tone blending perfectly with the entire flower into one of the most lovely gladiolus ever produced.

15c ea., 10 for \$1.00, 100 for \$6.75

## **BOBBY**

Plain Petaled — blooms in 78 days  
Beautiful deep rose-red, with large bluish-red throat blotches.

5c ea., 10 for 40c, 100 for \$2.85

## **BRILLIANCE**

Plain — 1939  
Colorful variety, a light cherry-red producing 5 to 6 (heavy texture) blooms on a straight spike. Throat a light rose-pink, lower petals penciled violet-purple. Color showing on balance of spike. Lovely as a cut flower with lasting qualities.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

## **BUCKEYE**

Ruffled — blooms in 78 days  
Large blooms of finest rose-pink color much lighter in upper throat and with large rose-red blotch in lower throat.

5c ea., 10 for 40c, 100 for \$2.85

## **BURNING BUSH**

Plain Petaled — blooms in 92 days  
Deepest fiery salmon rose-red. A little deeper red in lower throat, with a white narrow line. Blue flaking over flower.

5c ea., 10 for 40c, 100 for \$2.85

## **BYRON L. SMITH**

Plain Petaled — blooms in 76 days  
Most refined lavender-pink on white ground. Color equal to a very choice cattleya orchid. Winner of many awards.

10c ea., 10 for 90c, 100 for \$5.00

## **CAPT. TOM WADE**

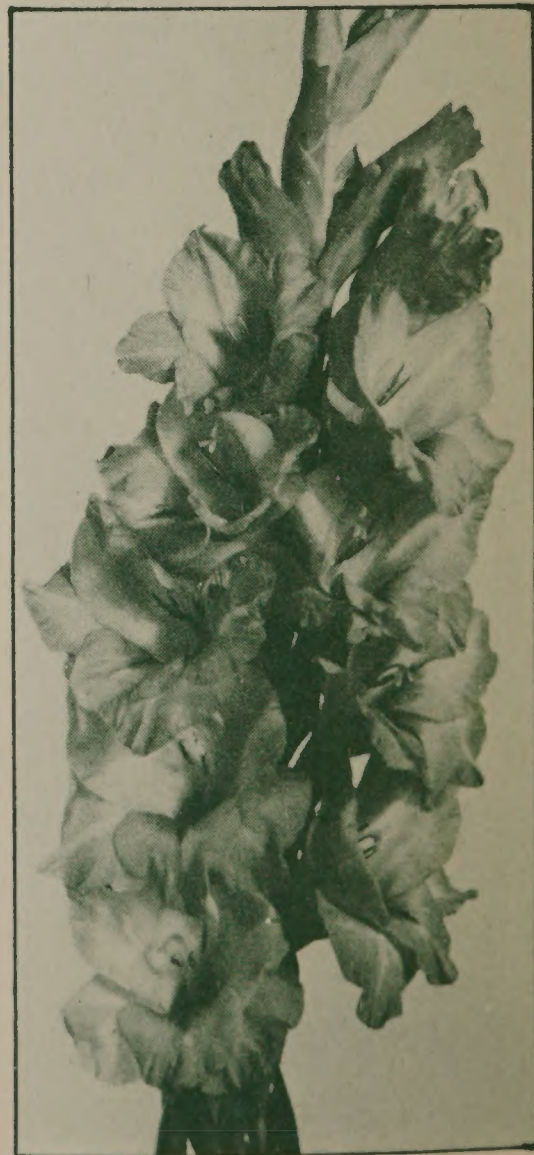
Ruffled — blooms in 82 days  
Deep shade of American Beauty rose color. Throat lighter, blending to light pink deep in throat. Lower throat petals feathered a deep blood-red. A beautiful exhibition and cut flower variety.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

## **CARDINAL PRINCE**

Plain Petaled — blooms in 66 days  
A magnificent self-colored cardinal. Flowers large and of splendid form and placement, six to eight open at a time. A good, tall plant.

5c ea., 10 for 40c, 100 for \$2.85



**FAVORITE**

*Description See Page 9*

Received my bulbs yesterday morning, planted them in the evening. Many, many thanks for the valuable extras you sent.

MRS. CINA SHANK, Ohio.



# Kunderd *Gladioli* Known the World Over



**HEART'S EASE**

*Description See Page 11*

## **CARMINE ROSE**

A fine shade of carmine-rose, deeper on lower petals.

Plain Petaled — blooms in 84 days

5c ea., 10 for 40c, 100 for \$2.85

## **C. C. SHERLOCK**

Deep salmon-red. Soft canary-yellow throat blotches. Creamy white central bars on all petals.

Plain Petaled — blooms in 69 days

5c ea., 10 for 40c, 100 for \$2.85

## **CHALICE FLOWER**

Light creamy blush-white. Deeper cream on throat of lower petal with light red feathered bar. A regular prize winner.

Ruffled — blooms in 74 days

5c ea., 10 for 40c, 100 for \$2.85

## **CHAS. A. STEVENS**

Large flowers of finest soft rose-pink, lighter in throat. Very much used for basket work.

Plain Petaled — blooms in 78 days

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

## **CHARLES F. FAIRBANKS**

Very beautiful scarlet-red. Lovely florets of medium size adorn the sturdy spikes.

Plain Petaled — blooms in 82 days

5c ea., 10 for 40c, 100 for \$2.85

## **CHARM**

A large, pure, deep rose-pink. A perfect blotch of deep red on lower petals. Grand and distinct.

Ruffled — blooms in 81 days

5c ea., 10 for 40c, 100 for \$2.85

## **CLARISE**

Deep flesh or salmon-pink over entire flower, excepting inner portion of lower petals, which is a soft creamy yellow overlaid with very faint pencilings of delicate salmon-pink.

Plain Petaled — blooms in 77 days

5c ea., 10 for 40c, 100 for \$2.85

## **CLASSIC**

Dainty deep salmon-pink with softest clear creamy yellow throat, beautifully blended, and as elegant and dainty a shading as in any rose.

Ruffled — blooms in 87 days

15c ea., 10 for \$1.00, 100 for \$6.75

Please send me your Free Gladiolus Catalog. Many of my friends use your bulbs and cannot say enough in favor of them.

MRS. O. R. MYRE, Wash.

Some years ago I purchased of you some gladioli bulbs. They were fine and I had some magnificent flowers from them. I am anxious to get a new supply this spring.

EMILY M. MITCHELL.

Just a line to let you know what wonderful Gladiolus I have been picking for the past three weeks. I selected your Wonder Mixture at random and can speak highly of them as wonder blooms and a Collection of Varieties.

J. H. FIEGE, Wisconsin.

*Special!*

**FREE Premiums**

**FOR ORDERS RECEIVED BEFORE**

**March 15th, 1940 -- Cash With Order Only**

**HURRY! SEND YOUR ORDER NOW! SAVE!**

On GLADIOLUS ORDERS ONLY received here not later than March 15th, 1940, we are offering the following FREE BULBS. Send your order in right away. You will get additional bulbs of your selection FREE. YOUR REMITTANCE MUST ACCOMPANY ORDER.

On orders from \$ 2.00 to \$15.00, select 5% in bulbs.

On orders from \$15.00 to \$35.00, select 8% in bulbs.

On orders from \$35.00 and over, select 10% in bulbs.

Orders of \$2.00 and under are NET, no cash discount will be allowed, but if sent before March 15th, 1940, we will include in your order one extra choice named variety of Gladiolus FREE.

### **SPECIAL NOTICE**

Above Discounts and Extras Apply Only on Retail Gladiolus Orders from This Catalog. Orders for other items in this catalog are not included in these discounts.



# You Can Win Prizes With Kunderd *Gladioli*

## CONTRASTA

A rich rose-red with a bluish cast; lower petals have dark velvety blue central bars on deepest rich velvety red ground.

8c ea., 10 for 70c, 100 for \$3.75

## CORONATION

Large tall growing light creamy salmon variety. Yellow throat. A beauty that you will enjoy very much to grow.

10c ea., 10 for 90c, 100 for \$5.00

## CREAM CUPS

A pure soft cream-white. Throat delicate light canary-yellow. Many large florets open at a time. Tall grower, good substance — wonderful florists' variety.

5c ea., 10 for 40c, 100 for \$2.85

## CRINKLES

A beautiful deep peach-blossom-pink. Intensely ruffled. Always a prize winner, and one of the most outstanding ruffled varieties. Excellent blooms obtained even under drought conditions.

10c ea., 10 for 90c, 100 for \$5.00

## DAINTY LILY

Soft flesh-pink tinted deeper on outer portion of all petals. Throat in lower portion rich soft canary or lemon-yellow, toning out to a very delicate blushed cream-pink.

5c ea., 10 for 40c, 100 for \$2.85

## DARLING O' MINE

Delicate salmon-pink, deepening toward ends of petals. Lower petals have large throat blotches of deep red in center, lightening to a glowing orange-red.

8c ea., 10 for 70c, 100 for \$3.75

## DEBONAIR

One of the finest LaFrance pink varieties of note. Throat of shrimp-pink and white. A wonderful color combination.

5c ea., 10 for 40c, 100 for \$2.85



**GIANT SALMON**

*Description See Page 10*

## DELICACY

Delicate pink with white throat softly blended with pink. This variety has proven well in our fields for the past five years, always producing sturdy spikes with florets of excellent substance. A fine florists' flower.

5c ea., 10 for 40c, 100 for \$2.85

## DEW OF HEAVEN

Rich deep rose-pink, with a Tyrian rose tone. Throat has a beautiful Tyrian rose-red blotch, with fine central bars of white dividing same.

5c ea., 10 for 40c, 100 for \$2.85

## DIONNE

Intense vermilion overlaying a salmon ground. Very large canary-yellow throat. Many large florets open. A fine new Quartinianus Hybrid.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

## DREAM

The large, massive blooms carry a lovely shade of geranium-red. Very showy deep red blotches. A giant plant of heavy texture.

5c ea., 10 for 40c, 100 for \$2.85

## DR. NELSON SHOOK

A giant in plant and flower. Deep Tyrian rose. Very outstanding and a consistent prize winner

15c ea., 10 for \$1.00, 100 for \$6.75

## DUNA

Beautiful Safrano pink color. Has many blooms open at a time on a fine straight stalk. Blooms well under all conditions. You will surely want to include this variety in your collection.

5c ea., 10 for 40c, 100 for \$2.85

## EARLY CARDINAL

This gladiolus produces a very sturdy, strong spike with 6 to 8 giant florets open at a time. The individual florets are massive. In fact, one of the largest blooms we have ever seen. Color is a very pretty cardinal red, lighter in the upper petals of the throat. Try this variety. A sure winner wherever shown.

\$1.00 ea., 3 for \$2.50



**GRAND GLORY**

*Description See Page 11*

My first experience with your Gladiolus was very satisfactory and I plan to place another order next Spring for planting.  
MRS. T. J. TOOMEY, New York.



# Everlasting Enjoyment With *Gladioli*

**E. V. VICK** Ruffled — blooms in 75 days  
A medium dark rose-red, with neatly feathered darker red on lower throat petals. Showy and attractive.  
15c ea., 10 for \$1.00, 100 for \$6.75

**E. J. SHAYLOR** Ruffled — blooms in 71 days  
Beautiful, deep rose-pink, throat nicely feathered and penciled red-purple. An old favorite which has held popular esteem for years. Winner of many awards.  
5c ea., 10 for 40c, 100 for \$2.85

**EMBLEM** Plain Petaled — blooms in 77 days  
Rich cherry-red with a very remarkable throat coloring running over all petals. Velvety ruby-red blotch on lower petals with a quarter-inch border of dark, deep red, again bordered by a soft yellow striped with red.  
5c ea., 10 for 40c, 100 for \$2.85

**ENIGMA** Plain Petaled — blooms in 77 days  
Red with yellow throat. Entire flower intensely stippled and striped white, giving the flower a grayish effect. All the name implies.  
5c ea., 10 for 40c, 100 for \$2.85

**ESTELLA** Plain Petaled — blooms in 75 days  
Fine, deep salmon-rose with large creamy white throat blotch which is stippled rose. Large florets. Tall grower.  
5c ea., 10 for 40c, 100 for \$2.85

**EXCELLENCE** Plain Petaled — blooms in 69 days  
Deep orange-vermilion, self-color in effect, with faint throat markings of slightly deeper shade. Everyone who sees this variety in bloom marvels at its gorgeous color.  
5c ea., 10 for 40c, 100 for \$2.85

**EXOTIC** Ruffled — 1939  
Large ruffled petaled variety that is grand. Heavy waxy petals, tall, lavender-rose-pink color. Deep carmine-red feather graces lower throat petals. This is one of the new beauties for a ruffled gladiolus.  
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

**FAIREST PEARL** Plain Petaled — blooms in 103 days  
A beautiful delicate cream tinted white, with faintest soft yellow on lower petals. No other marking. Splendid substance, perfect placement, tall plant. Without doubt one of the most outstanding whites in commerce today.  
10c ea., 10 for 90c, 100 for \$5.00

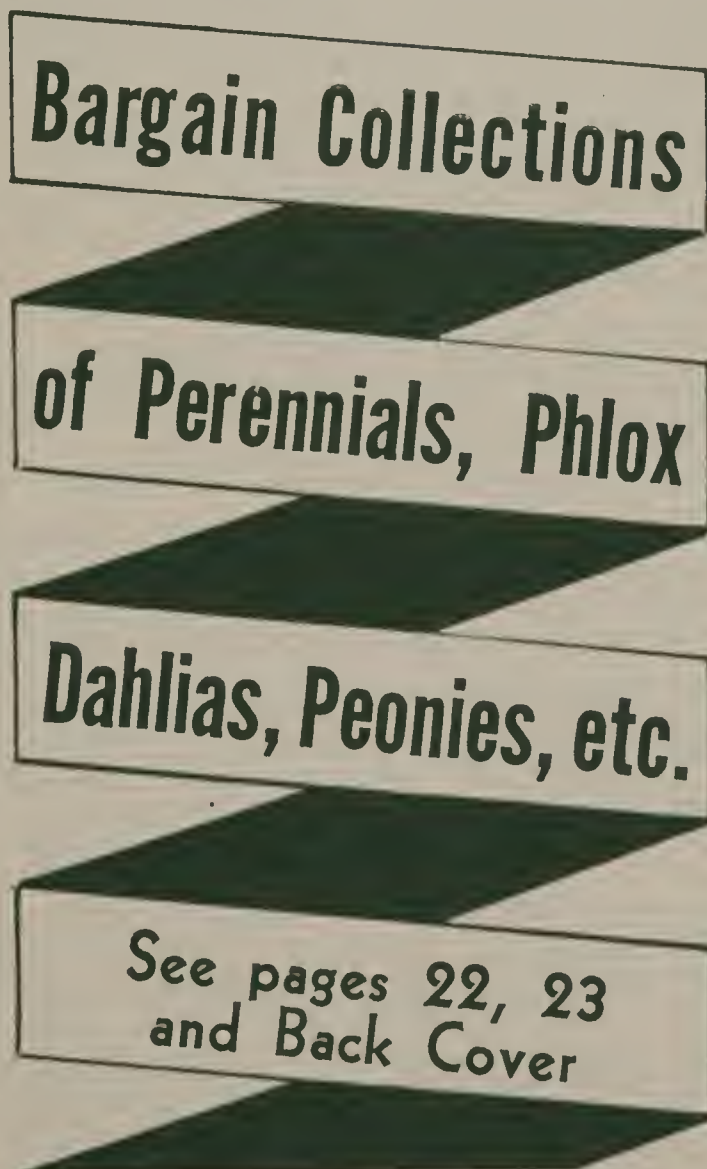
**FAVORITE** Ruffled — blooms in 83 days  
Beautiful orange-salmon, deeper in throat. Tall, strong, vigorous plant with many large, finely ruffled flowers open at a time. We can recommend this as one of the best orange colored varieties.  
6c ea., 10 for 50c, 100 for \$3.00

**FERN KYLE** Ruffled — blooms in 77 days  
A large ruffled flower of creamy white color. Red-purple penciling on lower petals. Vigorous grower. Good commercial variety.  
6c ea., 10 for 50c, 100 for \$3.00



**BETTY NUTHALL**

Description See Page 6



**ACHILLAS**

Description See Page 4

Last year I ordered some Gladiolus bulbs from you, the first I have ever grown. I had wonderful success with them. They were by far the most beautiful Gladiolus I have ever seen, and everyone who saw them said the same.  
MRS. W. B. JACKSON, Florida.



# Grow Better and More Distinctive Flowers With Kunderd Bulbs



**P. D. BARNHART**

*Description See Page 16*

## **FIRE GLOW**

Plain Petaled — blooms in 72 days  
A most intense, vivid, glowing scarlet with dark central bars on lower petals. Exceedingly brilliant and showy. Tall grower.

5c ea., 10 for 40c, 100 for \$2.85

## **FLAMING VALE**

Plain Petaled — blooms in 74 days  
Very tall, long spikes, with large, deep, cardinal-red flowers. Throat a little deeper. One of the popular reds.

5c ea., 10 for 40c, 100 for \$2.85

## **FLORENCE WINTER**

Ruffled — blooms in 75 days  
Large ruffled creamy white with purplish-red feathered throat. One of the newer ruffled kinds. Producing several florets opening at one time. A beauty as a cut spike.

5c ea., 10 for 40c, 100 for \$2.85

## **GAIETY**

Plain Petaled — blooms in 75 days  
Bright salmon-pink, conspicuously flaked deep salmon-red. White blotches on lower petals are stippled red.

5c ea., 10 for 40c, 100 for \$2.85

## **GIANT NYMPH**

Plain Petaled — blooms in 79 days  
Tall, straight spike of a beautiful rose-pink color. A reliable gladiolus to grow and one that will bloom in all kinds of weather conditions.

5c ea., 10 for 40c, 100 for \$2.85

## **GIANT SALMON**

Ruffled — blooms in 80 days  
Large giant flower intensely ruffled with wide open pointed petals. Ground color a medium salmon. Two lower petals blotched a flaming scarlet glowing outward from blotch and interspread with a deep golden-yellow. This variety is a beauty in every way and with the many florets open at a time promises to be an exhibition as well as a commercial gladiolus.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

## **GLAMOUR**

Ruffled — 1939  
Large exhibition variety, with heavy ruffled florets. Cream background, lower throat petals marked golden yellow, veined still deeper yellow. Intensely ruffled, spike bearing 5 to 6 florets open at a time. Color showing on huge buds to balance spike. Without a doubt the finest ruffled to be introduced in several years.

\$2.00 ea., 3 for \$5.00

## **GLORIOUS MARY**

Plain Petaled — blooms in 61 days  
Intense deep purple-red, inner portion of lower petals deeper, throat in upper petals lighter. A combination that will please you.

5c ea., 10 for 40c, 100 for \$2.85

## **GOLDEN BROWN**

Plain Petaled — blooms in 72 days  
Deep mahogany-red on outer portion, with a pure brown marking in the throat. A golden-brown suggesting its name.

5c ea., 10 for 40c, 100 for \$2.85

## **GOLDEN DREAM**

Plain Petaled — blooms in 101 days  
Very distinctive indeed. Tall, clear yellow with 6 to 7 large opened florets on a spike. One of the best deep yellows now in commerce.

5c ea., 10 for 40c, 100 for \$2.85

## **GOLDEN FRINGE**

Plain Petaled — blooms in 88 days  
Tall and vigorous plant with large flowers. Soft orange on upper petals, lower petals orange-red in throat and outer portion blending to a lighter orange-red. All lower petals delicately bordered with a narrow golden-yellow fringe.

5c ea., 10 for 40c, 100 for \$2.85

## **GOLDEN GLORY**

Ruffled — blooms in 79 days  
A yellow ruffled variety with a greenish cast and a beautiful red throat blotch. A Glory type to be proud to have.

5c ea., 10 for 40c, 100 for \$2.85

## **GOLDEN ROSE**

Plain Petaled — blooms in 88 days  
Delicate old rose color, flaked deeper rose on outer portion. Throat beautifully feathered pink on a deep canary-yellow base, with deeper yellow median lines extending almost to ends of lower petals.

5c ea., 10 for 40c, 100 for \$2.85



**CRINKLES**

*Description See Page 8*

I have bought 1200 (twelve hundred) Glad bulbs from you in spring, so far every one is beautiful. I can't say enough for them. The results are more than satisfactory. You surely will have my orders for more.

MRS. W. O. PALMER, Ohio.



# Kunderd *Gladioli* Challenge Comparison



**FAIREST PEARL**

*Description See Page 9*

## **GOLDEN SLIPPERS**

Upper portion shrimp-pink, lower petals same, with throat markings of light yellow, beautifully feathered with narrow lines of violet-rose-pink.

**Ruffled — blooms in 53 days**

**5c ea., 10 for 40c, 100 for \$2.85**

## **GORDON L. PIRIE**

Magnificent large flower of a glowing self-color red. Fine in every way.

**Plain Petaled — blooms in 72 days**

**25c ea., 10 for \$2.00, 100 for \$9.00**

## **GOSHEN**

Medium deep silvery-rose-pink with large, showy rose-red blotches. A fine Pendleton seedling.

**Plain Petaled — blooms in 83 days**

**5c ea., 10 for 40c, 100 for \$2.85**

## **GOV. PINCHOT**

Deep rose-pink, deeper on lower petals with still deeper rose-red central lines extending half way out on the lower petals. Inner portion of upper throat almost white blending outward into the main color. Edges of all petals margined silvery-white. General effect of entire flower very pleasing and beautiful. 6 to 8 florets open. Words from thousands say this is one of the finest glads produced in recent years. Popular priced this year.

**Plain Petaled — blooms in 80 days**

**15c ea., 10 for \$1.00, 100 for \$6.75**

## **GRAND GLORY**

Massive flowers of golden-orange with a beautiful yellow throat, both colors perfectly blended together. Magnificent.

**Plain Petaled — blooms in 79 days**

**8c ea., 10 for 70c, 100 for \$3.75**

## **GRAPHIC**

Deep lavender-violet. Feathered blotches on lower petals a fine deep purple. Very outstanding. Excellent florists' variety.

**Plain Petaled — blooms in 67 days**

**5c ea., 10 for 40c, 100 for \$2.85**

## **HARVEST QUEEN**

**Ruffled — blooms in 95 days**

Exquisitely ruffled yellow. Slight red feather on lower petals. Large florets, 5 to 7 open at a time. Good placement and excellent keeper. Winner of seedling award at Indiana Gladiolus Show in 1934. Truly a magnificent new yellow gladiolus—one you will certainly enjoy growing.

**\$2.00 ea., 3 for \$5.00**

## **HEART'S EASE**

**Plain Petaled — blooms in 80 days**

Tall, strong plant, large flowers. Lavender-purple, lighter in throat with deeper throat blotch on lower petals. A soft warm color which is very pleasing.

**15c ea., 10 for \$1.00, 100 for \$6.75**

## **H. H. GOLDSTEIN**

**Plain Petaled — blooms in 75 days**

Soft old rose, with a tint of blue, lightly flaked rose-red. The deep rose-purple-blue, orchid-like blotches on lower petals are edged with creamy blue.

**10c ea., 10 for 90c, 100 for \$5.00**

## **HIGHLAND LADDIE**

**Plain Petaled — blooms in 85 days**

Large, massive, beautiful pink upper throat blended to almost white, lower throat deeper pink. Very fine in every way.

**5c ea., 10 for 40c, 100 for \$2.85**

## **HUGO ECKENER**

**Plain Petaled — blooms in 88 days**

Bright blood-red, a little lighter in upper portion of throat, lower throat petals deeper red. Full width of petals a fiery orange-vermilion. Grand.

**10c ea., 10 for 90c, 100 for \$5.00**



**MISS BLOOMINGTON**

*Description See Page 15*

## OUR BEAUTIFUL GLADIOLI ARE EASY TO GROW

Any good garden soil is suitable for gladioli although they do like sandy loam best. In preparing the soil follow only such methods as you would give a fine crop of garden vegetables. However, you will be rewarded for any special care given them in the way of cultivating, fertilizing and watering.

It should be remembered that gladioli enjoy sunshine and should not be planted in shady places. Plant in rows, borders, among shrubbery, roses, and flowers, etc., or in separate groups.

**Complete Cultural Instructions Accompany Each Order**









# Mixtures are Most Desirable for Decorative Arrangements **ORDER NOW!** **FAMOUS** *Kunderd Mixtures of Gladiolus* **FAMOUS**

**Known the World Over for their ENDLESS Array of Gorgeous Colors**

FIELD GROWN Kunderd Gladiolus Mixtures are not a stock proposition made up especially for orders from surplus name varieties we have in large quantities; instead, all are grown in mixture form in our fields. Thousands of new varieties of exquisite blendings make up these mixtures taken from our large trial grounds. Everyone who visits our farms are greatly impressed with their enchanting beauty and superb blending of colors. Constant improvement by adding many new kinds to these mixtures make a very pleasant surprise for our customers at blooming time. We offer these four mixtures at very attractive prices to give you a sure winner for your garden.

50 BULBS AT HALF 100 RATE

500 BULBS AT HALF 1000 RATE

## *Our Superb* **POPULAR WONDER MIXTURE** **THE GREATEST OF ALL GLADIOLUS IN MIXTURE FORM**

By far the finest mixture ever offered by any grower. It contains an excellent assortment of colors in the large flowering, ruffled and plain petaled types. We can highly recommend this mixture as the very best we grow. Many of our fine new varieties, recent introductions are included in Wonder Mixture. You will not fail when this mixture blooms in your garden.

**10 bulbs 50c, 25 bulbs \$1.00, 100 bulbs \$3.00, 1000 bulbs \$20.00**

**POSTAGE PAID AT THESE PRICES**

## **ORCHID MIXTURE**

The most highly improved mixture of the finest Primulinus type. Colors most desirable for delicate floral, or decorative house arrangements. They come mostly in saffron, orange, yellow, copper and delicate pastel coloring. Indeed a worthwhile mixture of this type flower.

**10 bulbs 35c, 25 bulbs 75c, 100 bulbs \$2.50, 1000 bulbs \$15.00**

**POSTAGE PAID**

## **BABY GLAD MIXTURE**

**MINIATURE TYPE**

This mixture contains the small type flowers, very interesting and valuable for dainty floral decorations and most valuable for rockeries, and borders, etc. Some of the cut edge petaled varieties, also the miniature upright kinds which resemble the lilies are included to make this mixture very unique. Try them, you will enjoy the thrill these flowers will give you.

**10 bulbs 35c, 25 bulbs 75c, 100 bulbs \$2.50, 1000 bulbs \$15.00**

## **GLORIOUS GLORY MIXTURE**

Every color and hue are blended together to make as nearly as possible a glorious mixture. This mixture contains only the choicest of the large flowering sorts. Ruffled and plain petaled. Most widely known mixture in commerce today.

**10 bulbs 35c, 25 bulbs 75c, 100 bulbs \$2.50, 1000 bulbs \$15.00**





The price you pay almost always tells the quality you will get

### HUMMER

Dark velvety red, outer edges of petals flaked deeper brighter red on lower petals. Narrow pure white line on lower petals.

Ruffled — blooms in 76 days  
5c ea., 10 for 40c, 100 for \$2.85

### IMMENSITY

Tall, strong plant. Many very large bright salmon-orange flowers open at a time. Throat penciled deeper. A consistent prize winner.

Plain Petaled — blooms in 92 days  
6c ea., 10 for 50c, 100 for \$3.00

### IMPERIAL PINK

Very tall spike carries 6 to 8 large florets open at a time. Excellent florist variety — good placement of florets and a fine keeper. Color of this beautiful new gladiolus is a delicate pink with a lavender tint over the entire floret except in the throat. Throat on lower petals is a light canary-yellow which blends delightfully with the pink.

A large floor basket of this new variety exhibited at the Michigan State Gladiolus Show at Grand Haven, Michigan, August, 1937, won first prize. Grow this fine variety for exhibition purposes.

Plain Petaled — blooms in 85 days  
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

### IROQUOIS

Deep, dark ruby-red; throat almost black, dahlia-red. Entire flower over back and face has a very glowing velvety sheen.

Plain Petaled — blooms in 70 days  
5c ea., 10 for 40c, 100 for \$2.85

### J. F. ROSENFELD

Tall, graceful plant with six to eight large, widely expanded flowers open at a time. A blushed cream, with a canary-yellow throat. Buds show a beautiful blending of soft yellow and flesh. A gladiolus you will really enjoy.

Plain Petaled — blooms in 70 days  
6c ea., 10 for 50c, 100 for \$3.00

### J. HORACE McFARLAND

Approaches the color of a golden Ophelia rose. Lower petals pure, deep golden-yellow; some petals occasionally orange-red.

Plain Petaled — blooms in 88 days  
5c ea., 10 for 40c, 100 for \$2.85

### JOHN T. McCUTCHEON

A light red, with beautiful deeper red throat blotch.

Plain Petaled — blooms in 73 days  
5c ea., 10 for 40c, 100 for \$2.85

### JOHN T. PIRIE

A distinctly different colored variety of mahogany brown, with remarkable yellow bordered dark mahogany brown throat.

Plain Petaled — blooms in 87 days  
5c ea., 10 for 40c, 100 for \$2.85

### KASSON

Lavender-rose-pink, with deeper rose-red blotched throat. Finely ruffled.

Ruffled — blooms in 73 days  
5c ea., 10 for 40c, 100 for \$2.85

### KUNDERDII GLORY

Beautiful, creamy apricot with light tint of pink, and fine markings of red on lower petals. This is the original ruffled gladiolus. You surely will want one or several of these for your collection.

Ruffled — blooms in 77 days  
5c ea., 10 for 40c, 100 for \$2.85

### KUNDERD'S APPLE BLOSSOM

Apple blossom color. Tall, fine plant and spike. Very refined and beautiful.

Ruffled — blooms in 77 days  
5c ea., 10 for 40c, 100 for \$2.85

### KUNDERD'S WILD ROSE

Color beautiful wild rose with lavender tint. Throat deeper lavender and feathered with red-purple.

Ruffled — blooms in 83 days  
5c ea., 10 for 40c, 100 for \$2.85

### KUNDERD'S YELLOW WONDER

Almost buttercup-yellow, slightly deeper in

Plain Petaled — blooms in 72 days



**PREDOMINATOR**

Description See Page 17

throat, without the least marking. Winner of many awards. 5c ea., 10 for 40c, 100 for \$2.85

### LADY LAVENDER

Lavender deepening toward the ends, throat lighter rose-lavender on lower petals. Beautiful combination.

Plain Petaled — blooms in 66 days  
10c ea., 10 for 90c, 100 for \$5.00

### LADYLOVE

An outstanding variety of a beautiful lavender-pink ground color very much lighter in throat. Lower throat petals blotched creamy yellow. A fine pastel color belonging to Mrs. Dr. Norton class. Many florets open at once on a tall straight spike.

Plain — 1939  
\$1.00 ea., 3 for \$2.50

### LA LAVANDE

This grand new lavender is certain to become exceedingly popular. It has every point of a fine gladiolus, heavy texture, excellent keeper, good placement on spike, wonderful grower, producing tall spikes with six to seven fine round-shaped florets wide open on spike. Stock is very limited and we are not able to offer any small size bulbs at all this year.

Plain Petaled — blooms in 98 days  
\$2.00 ea., 3 for \$5.00

### LAUGHTER

A fine soft tone of flesh, with soft tints of blush-yellow in throat and fine rosy purple median lines, beautifully feathered at either edge.

Plain Petaled — blooms in 66 days  
8c ea., 10 for 70c, 100 for \$3.75

### LAVENDER PRIDE

Deep lavender-rose color, with a beautiful throat of purplish-lavender-rose.

Ruffled — blooms in 84 days  
5c ea., 10 for 40c, 100 for \$2.85

Please accept our thanks for the Gladiolus bulbs you sent. They proved to be most beautiful, some reaching to six feet high and large full spikes of blooms. They have been much admired.

GEO. G. JOHNSON, Conn.



# Please show this Catalog to Your Friends



**LEWIS E. GARY**

Description See Page 15

## LAVENDER ROSE

Pure beautiful blush of lavender, central narrow bars on petals softest daffodil-yellow; lower petals have beautiful delicate yellow blotch, feathered rose-pink at edges.

Plain Petaled — blooms in 84 days  
5c ea., 10 for 40c, 100 for \$2.85

## LEWIS E. GARY

Unopened buds have a golden flesh tinted color, but open flowers are of a very beautiful soft blush tinted cream, with lower throat of purest canary-yellow. When well grown 8 to 10 florets are open. Good tall spike.

Plain Petaled — blooms in 78 days  
15c ea., 10 for \$1.00, 100 for \$6.75

## LILITH

Orange-salmon, deeper orange-red feather in throat; heavily ruffled with four or five flowers open.

Ruffled — blooms in 79 days  
5c ea., 10 for 40c, 100 for \$2.85

## LOELLA

A fine smoky old rose, flaked deep smoky blue. Throat same color but bordered with a neat band of white; very outstanding in this color class.

Plain Petaled — blooms in 89 days  
5c ea., 10 for 40c, 100 for \$2.85

## LOHENGRIN

Finest deep flesh-pink, with beautiful light rose feathered blotch in throat.

Plain Petaled — blooms in 79 days  
5c ea., 10 for 40c, 100 for \$2.85

## LOUIS F. SWIFT

A striking shade of rose-pink, faintly tinted lavender and flaked deeper rose, lower petals in throat of richest canary-yellow.

Plain Petaled — blooms in 83 days  
25c ea., 10 for \$2.00, 100 for \$9.00

## LUSTRE

Tall, large flowered orange-vermilion. Grand and beautiful. This is really a most desirable variety and one you would thoroughly enjoy growing.

Plain Petaled — blooms in 87 days  
5c ea., 10 for 40c, 100 for \$2.85

## MAGIC

Bluish-white, flushed lavender, with large rich blue-violet throat blotches. Tall, many medium size florets open. Winner of many awards.

Plain Petaled — blooms in 67 days  
5c ea., 10 for 40c, 100 for \$2.85

## MAID OF ORLEANS Plain Petaled — blooms in 84 days

Best white commercial gladiolus today. A pure white with a touch of cream in throat. Very distinctive and fine.

8c ea., 10 for 70c, 100 for \$3.75

## MARGARET FULTON

Plain Petaled — blooms in 85 days

Rich dark salmon, making it most desirable for a good cut flower. 6 to 8 fine florets open. A beautiful commercial variety.

10c ea., 10 for 90c, 100 for \$5.00

## MARIE KUNDERD

Ruffled — blooms in 69 days

A very early pure white, an almost invisible soft pink line in center of lower petals. The best ruffled white in existence.

10c ea., 10 for 90c, 100 for \$5.00

## MARSHAL FOCH

Ruffled — blooms in 84 days

Giant show flower, with many florets open at a time. Almost self-color of finest salmon-pink. A Beauty.

8c ea., 10 for 70c, 100 for \$3.75

## MARY CARMICHAEL

Plain Petaled — blooms in 76 days

Deep flesh-pink over all petals, tinted faintest lavender-rose-pink. A delicate soft creamy yellow, blends through inner portion of lower petals.

15c ea., 10 for \$1.00, 100 for \$6.75

## MARY JANE

Plain Petaled — blooms in 81 days

A constant prize winning variety. Beautiful silvery-pink with light lavender sheen. Delicate,

clear throat. Many large, perfectly placed flowers open at a time.

5c ea., 10 for 40c, 100 for \$2.85

## MARY PICKFORD

Plain Petaled — blooms in 70 days

A most delicate creamy white. Throat finest soft sulphur-yellow. Stem and calyx also white.

5c ea., 10 for 40c, 100 for \$2.85

## MINUET

Plain Petaled — blooms in 88 days

Late midseason variety of unusual beauty. One of the finest lavenders yet produced in commerce today. Large flowers on a fine tall spike. Good placement. We offer this beautiful gladiolus to our customers at a very popular price. Do not fail to include this variety in your order.

6c ea., 10 for 50c, 100 for \$3.00

## MISS BLOOMINGTON

Plain Petaled — blooms in 67 days

Six to eight large, perfectly placed, rich lemon-yellow blooms open at a time. Considered the best early yellow variety. Wonderful for the garden. Excellent for either forcing or outdoor growing and a real money-maker for commercial purposes.

5c ea., 10 for 40c, 100 for \$2.85

## MISS MUSKEGON

Plain Petaled — blooms in 79 days

A rich begonia-rose, sometimes flaked deeper. Darker red tone toward base of lower petal, with beautifully feathered bluish median line, extending half the length of lower three petals.

5c ea., 10 for 40c, 100 for \$2.85

## MODERN BEAUTY

Plain Petaled — blooms in 82 days

White, blushed lavender-pink. Tall growing, large flowers.

5c ea., 10 for 40c, 100 for \$2.85

I received the lovely Gladioli bulbs you sent me last week, and I was delighted with them. Please send me your Fall Catalog. I always recommend your bulbs to my friends.

JAVOTTA TAYLOR, S. C.



# Popularity of the Gladiolus is *Increasing* - day by day

## MORAVIAN

Ruffled — blooms in 71 days  
A wonderful shade of lavender. Throat soft creamy yellow overlaid with fine veins and tracings of purplish-red. Forces admirably and is a money-maker for the florist.

5c ea., 10 for 40c, 100 for \$2.85

## MRS. ARTHUR MEEKER

Plain Petaled — blooms in 83 days  
Exceptionally fine, similar in color to a rich, deep "American Beauty" rose.

5c ea., 10 for 40c, 100 for \$2.85

## MRS. DR. BEVAN

Ruffled — blooms in 76 days  
Upper petals and ends of lower petals purest white, with faintest tint of cream. Lower petals almost covered with blotches of deep golden cream, with only a very narrow central thread line of softest rose-pink half the length of the petal.

10c ea., 10 for 90c, 100 for \$5.00

## MRS. DR. NORTON

Plain Petaled — blooms in 78 days  
Finest blending of cream and pink.

5c ea., 10 for 40c, 100 for \$2.85

## MRS. E. A. HAMILL

Plain Petaled — blooms in 77 days  
A perfect yellow all over entire flower, unmarred by any shade or marking. Truly a magnificent yellow.

5c ea., 10 for 40c, 100 for \$2.85

## MRS. E. B. WHITCOMB

Plain Petaled — blooms in 76 days  
Deep apricot-buff. Central feathered lines on lower petals.

10c ea., 10 for 90c, 100 for \$5.00

## MRS. FRANK PENDLETON

Plain Petaled — blooms in 76 days  
A grand variety. Bright rose-pink on a pure white ground, with a giant blotch of richest carmine-red on lower petals. Awarded highest honors.

5c ea., 10 for 40c, 100 for \$2.85

## MRS. GEO. W. HAY

Plain Petaled — blooms in 76 days  
A florists' and gardeners' favorite. A beautiful lavender-rose, deeper in upper portion of throat.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

## MRS. GEO. W. MOULTON

Plain Petaled — blooms in 73 days  
A violet-red or cerise. Stippled throat. 4 to 6 florets open. Grows tall and makes excellent cut spike.

5c ea., 10 for 40c, 100 for \$2.85

## MRS. JOHN T. PIRIE

Plain Petaled — blooms in 76 days  
Upper side petals cream, blushed daintily at edges. Central upper petal faintly blushed delicate lavender, with faint lavender thread line on outer edges, blending inward. Lower petals richest soft canary-yellow on inner portion, taking on the color of upper petals toward ends.

10c ea., 10 for 90c, 100 for \$5.00

## MRS. LEON DOUGLAS

Plain Petaled — blooms in 90 days  
An exhibition variety of note. Salmon-rose color striped deeper rose. Giant plant with several large blooms open on a tall spike.

5c ea., 10 for 40c, 100 for \$2.85

## MRS. PAUL DIEBALL

Plain Petaled — blooms in 85 days  
Glowing deep salmon-pink. Lower throat deeper salmon. Tall grower with many flowers open at a time.

5c ea., 10 for 40c, 100 for \$2.85

## MRS. P. W. SISSON

Plain Petaled — blooms in 75 days  
Wonder color of a cameo pink. Tall, strong grower with perfect placement of bloom. Beautiful.

5c ea., 10 for 40c, 100 for \$2.85

## ORAN

Ruffled — blooms in 80 days  
Light lavender with rose and white penciling in throat. Nicely ruffled.

5c ea., 10 for 40c, 100 for \$2.85



PELEGRINA

Description See Page 17

## PAL O' MINE

Plain Petaled — blooms in 75 days  
Deep purple-rose flaked a deeper purple. Upper throat portion lighter purple. One of the many cut flowering varieties to grow.

8c ea., 10 for 70c, 100 for \$3.75

## PANTHEON

Plain Petaled — blooms in 73 days  
A large waxy white; lower petals beautifully penciled and feathered purplish-red.

5c ea., 10 for 40c, 100 for \$2.85

## PAULINE FREDERICK

Ruffled — blooms in 82 days  
Large strong plant. A delightful richest lemon-yellow, deeper on lower petals. Large ruffled flowers.

8c ea., 10 for 70c, 100 for \$3.75

## P. D. BARNHART

Plain Petaled — blooms in 84 days  
Upper petals very light old rose-pink, lower petals deeper pink with beautiful central rose-red feather tipped white.

5c ea., 10 for 40c, 100 for \$2.85

## PEACH BLUSHES

Plain Petaled — blooms in 88 days  
Entire flower beautiful peach blossom. Upper throat a little lighter. Lower petals have fine rose-red blotches of pretty form and well blended with main color. All petals have a blushed lighter border making a beautiful effect.

5c ea., 10 for 40c, 100 for \$2.85

## PEACH BUD

Plain Petaled — blooms in 77 days  
Clear, deep, rose-pink; throat lighter in upper portion, with magnificent blotch of richest rose-red on lower petals.

5c ea., 10 for 40c, 100 for \$2.85

I purchased from you last year for the first time Peonies and Gladiolus. The stock you delivered was so good that I naturally expected very good results. The outcome was that my expectations were exceeded and by a wide margin both in beauty of flowers and thrift of the plants.

ARTHUR A. CHASE, Mass.



# Winners in Competition . . . Kunderd *Gladioli*



T. A. WESTON

Description See Page 15

## PEEP O'DAY

Tall, beautiful blushed-pink on white ground with a cerise feathered throat.

Ruffled — blooms in 79 days

5c ea., 10 for 40c, 100 for \$2.85

## PELEGRINA

A real first class gladiolus in this color. In fact the best dark blue in existence today. You will be more than pleased with this lovely flower.

Plain Petaled — blooms in 88 days

10c ea., 10 for 90c, 100 for \$5.00

## PHILATELIA

Large flowers on a large, strong, vigorous plant. Color deep Tyrian rose, upper portion of throat lighter.

Plain Petaled — blooms in 83 days

10c ea., 10 for 90c, 100 for \$5.00

## PHILIP BREITMEYER

A very soft rose-purple with a decided bluish cast over entire flower; throat has wide red median lines with paralleled thread lines of dark red on a whitish ground. A florists' variety of note.

Plain Petaled — blooms in 73 days

8c ea., 10 for 70c, 100 for \$3.75

## PICARDY

One of the most outstanding varieties of recent years. Florets massive of a fine color of shrimp-pink. Most valuable for cutting and decorative purposes. This variety is prized by the gladiolus fans everywhere. Long spikes carrying 7 to 10 florets open at a time. We can say many who have grown this variety have had very good results even during the terrible drought the past few years. Our stock is limited, so order at once.

Plain Petaled — blooms in 90 days

5c ea., 10 for 40c, 100 for \$2.85

## PINK CLOUD

Usually seven to nine soft rose-pink blossoms, with deeper rose throat, open at a time.

Ruffled — blooms in 77 days

10c ea., 10 for 90c, 100 for \$5.00

## PINK CLOVER

Rose-pink, tinted slightly lavender and deeper on lower petals. Upper inner throat blended from the edges to an almost white.

Plain Petaled — blooms in 94 days

5c ea., 10 for 40c, 100 for \$2.85

## PINK DELIGHT

Plain Petaled — blooms in 71 days

A lovely shade of soft, rich rose-pink. Throat a delicate whitish cream, florets somewhat elongated and bell-shaped, making it very unusual and distinct. Fine for florists.

5c ea., 10 for 40c, 100 for \$2.85

## PINK FAVORITE

Plain Petaled — blooms in 97 days

A very beautiful rose-pink with deep rose-red median lines in throat. Six or more large showy blooms open at a time.

5c ea., 10 for 40c, 100 for \$2.85

## PINK LILY

Ruffled — blooms in 77 days

A magnificent ruffled rose-pink. Throat deeper. Beautiful in the garden and for decorative use.

5c ea., 10 for 40c, 100 for \$2.85

## PREDOMINATOR

Plain Petaled — blooms in 86 days

Extremely tall, very graceful with five or more large flowers open. Richest salmon-scarlet with a wide feather of a beautiful velvety red on lower petals, with a narrow creamy white line extending from the red about one-half inch. A wonderful cut and garden variety.

6c ea., 10 for 50c, 100 for \$3.00

## PROF. C. S. SARGENT

Plain Petaled — blooms in 85 days

Large flowers of a clean white color, slightly flushed pink. Tall grower with 4 to 5 large florets open. An exceptionally good white for cut flower purposes.

5c ea., 10 for 40c, 100 for \$2.85

## PURPLE GLORY

Ruffled — blooms in 79 days

Deepest velvety maroon-red with almost black blotches appearing to be burned into petals. Winner of hundreds of awards.

10c ea., 10 for 90c, 100 for \$5.00

## PURPLE QUEEN

Ruffled — blooms in 73 days

Deep violet-purple with darker throat. Much desired for floral decorations, and a prize winner of many awards.

10c ea., 10 for 90c, 100 for \$5.00

## PURPLE SPOT

Plain Petaled — blooms in 84 days

Large violet-red with very conspicuous dark blotches which are bordered with yellow. Showy.

5c ea., 10 for 40c, 100 for \$2.85

## PURPLE WONDER

Plain Petaled — blooms in 105 days

Here's a new variety you surely will want to add to your collection. It's a very beautiful rhodamine purple — exceptionally tall grower producing good healthy spikes with 6 to 8 blooms open at once on a tall spike. Has very good placement and makes a desirable cut flower. General appearance of this gladiolus is very good and we know it will be popular in its color class.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

## QUEEN OF BREMEN

Plain Petaled — blooms in 83 days

One of the finer early lavenders. Can be used beautifully with other flowers. Florets large of good substance.

5c ea., 10 for 40c, 100 for \$2.85

The "Wonder Collection" I bought last Spring are blooming now and they sure are dandies. They were the best bulbs I ever bought. I hope I am not too late with this order.

GEO. EYRISCH, Kentucky.



**RAJAH** Plain Petaled — blooms in 78 days  
A giant dark red gladiolus. A consistent prize winner. 8c ea., 10 for 70c, 100 for \$3.75

**RED CHARM** Plain Petaled — blooms in 80 days  
Deep blood-red with velvety, dark or blackish-red throat blotches. 6 to 8 florets open. This variety has proven to be a 100% grower in every respect. 5c ea., 10 for 40c, 100 for \$2.85

**RED CLOUD** Plain Petaled — blooms in 84 days  
Bright red with a pretty white bar on three lower petals. Winner of many awards. 5c ea., 10 for 40c, 100 for \$2.85

**RED COMMANDER** Plain Petaled — blooms in 99 days  
Quartinianus Hybrid. Very large flowers of deep, rich red, faintly flaked deeper red on outer portions and throat. Central line of creamy white on two lower petals. This variety bloomed in our fields until severe frosts and produced healthy and fine quality flowers. Don't miss this one. 8c ea., 10 for 70c, 100 for \$3.75

**RED COPPER** Plain Petaled — blooms in 80 days  
Smoky salmon, heavily flaked rose and blue. Reddish-blue feathered throat blotch. 5c ea., 10 for 40c, 100 for \$2.85

**RED ROCK** Plain Petaled — blooms in 83 days  
Strong, vigorous plant, with large mammoth flowers. Color of a self blood red. Magnificent and showy. 5c ea., 10 for 40c, 100 for \$2.85

**RED SPLENDOR** Ruffled — blooms in 77 days  
A decidedly brilliant scarlet, with lower petals a deeper, rich velvety red. 6c ea., 10 for 50c, 100 for \$3.00

**ROMAN CANDLE** Plain Petaled — blooms in 83 days  
Pure, soft, salmon-red; deeper in throat. 5c ea., 10 for 40c, 100 for \$2.85

**ROMANCE** Plain Petaled — blooms in 71 days  
Large, orange-salmon-rose, red and yellow throat. Wine, blue bordered petals. 5c ea., 10 for 40c, 100 for \$2.85

**ROSE GLORY** Ruffled — blooms in 83 days  
Large fine flowers of good texture. Light rose-pink color, much deeper on lower petals which carry a heavy red feathered central bar. A fine ruffled gladioli. 8c ea., 10 for 70c, 100 for \$3.75

**ROSE PENDLETON** Plain Petaled — blooms in 89 days  
Tall, fine plant. A warm shade of deep pinkish-rose. Throat blotch of velvety dark red. Beautiful Mid-season variety. 5c ea., 10 for 40c, 100 for \$2.85

**ROSE SPLENDOR** Plain Petaled — blooms in 91 days  
Rose-pink; narrow white border; pronounced dark rose-red throat. Back of flower rose-pink, with narrow white border. 8 and 9 beautifully placed florets open. This gladiolus was particularly outstanding in our fields this season and attracted a great deal of favorable attention. Excellent for florists. 5c ea., 10 for 40c, 100 for \$2.85

**ROYAL PURPLE** Plain Petaled — blooms in 99 days  
Quartinianus Hybrid. Large bloom of rich, deep purple, slightly red cast. Strong plant. Spike tall and slender. Fine for cutting. 5c ea., 10 for 40c, 100 for \$2.85

**ROZAN MARIE** Plain Petaled — blooms in 77 days  
Pure, rich, deep salmon-pink, deepening at outer edges of all petals. Lower petals have deep, coral-red feathered blotch. 10c ea., 10 for 90c, 100 for \$5.00

**RUFFLED SPLENDOR** Ruffled — blooms in 72 days  
Upper petals and ends of lower petals a decidedly rich, pure, self-colored, deep salmon-rose-pink. Showy throat blotches, beautifully penciled with fine veins of red, with dark velvety red central bar covering the entire breadth of the broad lower petals. 5c ea., 10 for 40c, 100 for \$2.85

**RUTH HUNTINGTON** Ruffled — blooms in 72 days  
Beautiful, tall, violet-lilac, with red-purple feathered blotch on lower petals. 5c ea., 10 for 40c, 100 for \$2.85

**SCARLET PRINCEPS or VIRGINIA** Plain Petaled — blooms in 74 days  
Bright red; throat a little deeper. Winner of many awards. An unusually good florist's variety. 5c ea., 10 for 40c, 100 for \$2.85

**SHIRLEY** Ruffled — blooms in 80 days  
Good height, strong and stately plant. Flowers massive, of roundish form. Soft salmon-pink on outer portion of petals, inner portion blending to blush-white. An extra large dark red blotch on lower petals. Very conspicuous and showy. 25c ea., 10 for \$2.00, 100 for \$9.00

**SILVER COMET** Plain Petaled — blooms in 77 days  
Tall, graceful plant with large wide open recurved petals. White outer petals with cream throat. Light violet feather on central petal. Flowers over five inches across and of excellent texture. 6c ea., 10 for 50c, 100 for \$3.00

**SNOW BOY** Plain Petaled — blooms in 76 days  
Pure white; often has only one beautiful red-purple blotch on lower petals. 8c ea., 10 for 70c, 100 for \$3.75

**SNOW SHOE** Ruffled — blooms in 92 days  
Purest white. Throat a cream, the two shades beautifully blended. Very tall grower. An excellent florists' white. 15c ea., 10 for \$1.00, 100 for \$6.75

**SONATINE** Plain Petaled — blooms in 92 days  
Lovely rose color lighter than real rose with small cherry blotches on lower petals. This is truly a fine variety. Grand. 8c ea., 10 for 70c, 100 for \$3.75

**SONG OF THE LARK** Ruffled — blooms in 90 days  
Salmon-rose color. Flaked a deeper salmon. Throat a soft, creamy white. Splashed with rose-red marking. A very cheerful and refreshing color. 5c ea., 10 for 40c, 100 for \$2.85

**SOUTHERN BEAUTY** Ruffled — blooms in 68 days  
Intense salmon-rose, a little lighter in upper portion, lower throat beautifully penciled deeper red, with still deeper central bars of rose-red. 10c ea., 10 for 90c, 100 for \$5.00

**SPANGLED BEAUTY** Plain Petaled — blooms in 86 days  
Tall, graceful plant. Light Tyrian rose considerably deeper on lower petals; upper portion of throat much lighter. 5c ea., 10 for 40c, 100 for \$2.85



**SPLENDID**Plain Petaled — blooms  
in 92 days

Delicate blushed-ivory-white. Lower petals deep creamy yellow, blushed softest pink. Parallel narrow bars of violet-red in throat. Many florets open. Marvelous for florists.

20c ea., 10 for \$1.50, 100 for \$7.50

**SPLENDORRA**Plain Petaled — blooms  
in 73 days

Splendid very dark wine-black. A very beautiful variety in the dark color class.

5c ea., 10 for 40c, 100 for \$2.85

**SPOTTED GLOXINIA**Plain Petaled —  
blooms in 90 days

Large, brilliant, dark amaranth-purple-red; throat blotch stippled purple and edged yellow. Upper petals carry the same stipple band of yellow.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

**STAR OF BETHLEHEM**Plain Petaled —  
blooms in 83 days

Immense pure white. Large growing plant and florets. Can be said that this is the finest exhibition white to grow. Good for cutting and has fine lasting qualities.

10c ea., 10 for 90c, 100 for \$5.00

**STAR LILY**

Ruffled — blooms in 84 days

The giant flowers are a deep sulphur-yellow; lower petals a little deeper yellow, without any other coloring or markings.

5c ea., 10 for 40c, 100 for \$2.85

**SULPHUR FRILLS**Ruffled — blooms  
in 76 days

Tall, many medium-sized flowers are open at a time. Beautifully ruffled, of finest, pure soft sulphur shade. Beautiful red pencil line on lower petals.

5c ea., 10 for 40c, 100 for \$2.85

**SUNTONE**

Ruffled — 1939

A magnificent large ruffled yellow of unusual form. Color a deep yellow, tinted buff. A golden yellow color effect over all. Large flowers that can be used for all decorative purposes.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

**SWAN**

Plain Petaled — blooms in 72 days

Softest white, creamy tones in throat, delicately blushed toward the base on the outer flowers. Fine.

20c ea., 10 for \$1.50, 100 for \$7.50

**TANAGER**

Ruffled — blooms in 73 days

Clear orange, flaked slightly deeper orange towards outer portion. Throat beautiful golden orange, edged with a bright lighter orange. Florets are of a most unusual formation, heavily ruffled, making it a most outstanding variety.

5c ea., 10 for 40c, 100 for \$2.85

**T. A. WESTON**Plain Petaled — blooms  
in 79 days

Flowers beautifully placed and very pleasing. Purest deep salmon-pink. Throat soft creamy white. 6 to 8 florets open. A lovely flower in every way.

5c ea., 10 for 40c, 100 for \$2.85

**TEAGLO**

Plain Petaled — blooms in 79 days

Intense deep red-purple, much deeper large throat blotches, bordered rich yellow. Grows tall. Many florets open. Very striking, showy and distinct flower.

25c ea., 10 for \$2.00, 100 for \$9.00

**TIGER**

Plain Petaled — blooms in 78 days

Ground color of deep smoky blue. Outer edges of petals of finest salmon-red flaking. Throat red, outer portions white. Distinct and showy.

5c ea., 10 for 40c, 100 for \$2.85

**TIP TOP**

Plain Petaled — blooms in 89 days

Tall growing plant of a bright glowing red color. Many flowers open at a time. Beautiful and distinct.

15c ea., 10 for \$1.00, 100 for \$6.75

**TWILIGHT**

Ruffled — blooms in 85 days

Blushed creamy buff. With throat of grandest yellow and pink. Magnificent.

5c ea., 10 for 40c, 100 for \$2.85

**TYRIAN ROSE**Plain Petaled — blooms  
in 79 days

Bright Tyrian-rose; upper throat lighter, lower throat deeper.

5c ea., 10 for 40c, 100 for \$2.85

**UHLAN CHIEF**Plain Petaled — blooms  
in 69 days

Tall, graceful plant. Flower of most intense vermilion-scarlet. Lower petals deeper with beautiful dark red feathered throat. Most attractive.

5c ea., 10 for 40c, 100 for \$2.85

**VERMILION**Plain Petaled — blooms  
in 97 days

Beautiful deep orange or vermilion-scarlet flower. Large, pure white throat blotch with dainty suffusion of soft canary-yellow on outer portions.

5c ea., 10 for 40c, 100 for \$2.85

**VIOLA GEM**Plain Petaled — blooms  
in 79 days

Soft, mellow purple with velvety red throat. Outstanding in color.

5c ea., 10 for 40c, 100 for \$2.85

**VIOLET DELIGHT**Plain Petaled —  
blooms in 73 days

Beautiful shade of lavender-violet. Lower two petals are a glowing creamy yellow, forming very conspicuous blotches. Very tall grower. The grace and beauty of the long, handsome spikes of this variety give an effect which is difficult to describe. Indeed fine in every way.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

**VIOLET PRINCE**Plain Petaled — blooms  
in 73 days

Color almost black violet-red. Six or more blooms open at a time. Unusually fine.

6c ea., 10 for 50c, 100 for \$3.00

**VIRGINIA HALE**Plain Petaled — blooms  
in 84 days

Beautiful, soft, creamy salmon-rose; deeper toward border. Throat beautiful shade of yellow.

5c ea., 10 for 40c, 100 for \$2.85

**WASAGA**

Plain Petaled — blooms in 95 days

Opens many florets on a well-balanced spike. Color a clear capucine buff, without throat markings. This is a fine color for basket and decorative work.

5c ea., 10 for 40c, 100 for \$2.85

**WEESIE**

Plain Petaled — blooms in 82 days

Deep salmon-pink with a bluish cast; throat feathered a little deeper on lower petals.

5c ea., 10 for 40c, 100 for \$2.85

**WHITE FEATHER**Plain Petaled — blooms  
in 90 days

A beautiful white, with a distinct and showy throat; lower petals have wide bars beautifully feathered.

6c ea., 10 for 50c, 100 for \$3.00

**WHITE GLORY**

Ruffled — blooms in 79 days

A gorgeous creamy white with a yellow throat overlaid with iris-blue feathers. Winner of many awards.

10c ea., 10 for 90c, 100 for \$5.00

**WILLIAM BOOTH**Plain Petaled — blooms  
in 78 days

A shade between Tyrian-rose and rhodamine-purple; lower petals much deeper rhodamine-purple, clear to edges with central bars still deeper. An exceptionally pretty variety.

5c ea., 10 for 40c, 100 for \$2.85

**WONDER GLORY**Ruffled — blooms  
in 80 days

Deep cream shading to buff, daintily blushed, most of lower petals dainty, soft canary-yellow, with beautiful red feather bars. 6 to 8 florets open.

10c ea., 10 for 90c, 100 for \$5.00

**YUKON**

Ruffled — blooms in 75 days

A delicate pure white. Gracefully placed flowers on a delicate spike. Unusually showy and attractive.

10c ea., 10 for 90c, 100 for \$5.00



# Kunderd's IMPROVED PRIMULINUS and MINIATURE GLADIOLI

*Unequaled for Beautiful Floral Arrangements*

We can highly recommend a planting of these lovely small types of flowers. You will marvel at their many uses. For table arrangements, bowl, vases and many types of other containers the effect of this type flower cannot be described until you have seen them. Try a few bulbs this year for your home decorations.



CUTIE

*Description See Page 20*

## GLORIOUS LAVENDER

Fine strong plant with a good number of blooms open at a time. Color, a magnificent deep lavender-lilac with a canary-yellow throat. All that its name implies, "GLORIOUS LAVENDER."

Primulinus Grand. — blooms in 68 days

25c ea., 10 for \$2.00, 100 for \$9.00

## GOLD BUG

Beautiful, deep golden buttercup-yellow. Individual floret very distinctive and beautiful. Grows tall with spikes which are usually bent giving it a very attractive appearance. Wonderful for floral work.

Ruffled Primulinus — blooms in 79 days

5c ea., 10 for 40c, 100 for \$2.85

## GOLDEN FRILLS

Intensely ruffled, well opened flowers of deep rich daffodil-yellow, with rose-red lines on lower petals. A consistent prize winner.

Primulinus — blooms in 66 days

5c ea., 10 for 40c, 100 for \$2.85

## GOLDEN LIGHT

Fine, handsome spike with large flowers. Soft, deep sulphur-yellow upper petals. Lower petals a very rich deeper yellow. Both colors perfectly blended. A first class florist's variety.

Primulinus — blooms in 71 days

5c ea., 10 for 40c, 100 for \$2.85

## GOLDEN SNAPDRAGON

Refined creamy white. Lower central petals rich canary-yellow, are gracefully curved. Intense ruffling.

Snapdragon Ruffled — blooms in 66 days

5c ea., 10 for 40c, 100 for \$2.85

## HOOSIER PEARL

Soft, creamy pink, outer edges of petals deeper pink, lower throat creamy yellow.

Primulinus — blooms in 69 days

5c ea., 10 for 40c, 100 for \$2.85

## IMP

This variety is entirely new for color in the primulinus type. Deep rose purple blotched cream on lower throat petals, bordered yellow. 8 to 10 lovely florets open, on a fine spike. This variety has a future for its dainty decorative possibilities. Be the first one to exhibit this variety in your garden. The only variety in this color class.

Primulinus — 1940

50c ea., 10 for \$3.75, 100 for \$18.00

## AFTERGLOW

Florets openly placed on spike — 4 to 6 good sized ones open at a time. Deep orange on upper petals, lower petals tipped same color. Three lower petals almost entirely covered, deep, pure, unmarred yellow. Distinct and very striking.

Primulinus — blooms in 82 days

5c ea., 10 for 40c, 100 for \$2.85

## APACHE

Graceful plant, florets 2½ to 3 inches, many open at a time, color a deep rose-red and purple, large throat colorings of dark velvety red. A showy variety.

Miniature Upright — 1935

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

## APRICOT LASSIE

Glowing apricot, central petal being a goldenrod yellow with a slight feather of orange. Attractive for dainty decorations.

Ruffled Laciniated — blooms in 67 days

25c ea., 10 for \$2.00, 100 for \$9.00

## BUTTERBOY

Buttercup-yellow flowers, with red penciling on lower petals only. Nicely spaced on spike. Many awards to its credit.

Primulinus — blooms in 66 days

5c ea., 10 for 40c, 100 for \$2.85

## CHARMING

A very odd variety of this type. Deep, tall, rose-pink, mottled deep red on all throat petals. Try this new variety.

Miniature Upright — 1939

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

## CORKER

Lovely indeed. A beautiful flaming red. Graceful florets on a slender spike. Nearing a true self-red. Beautiful.

Laciniated — 1939

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

## CUTIE

Light pink ground color, with intense deep rose blotches in throat of florets. Grows very tall, with erect straight stems. A new addition to the miniature family. Good substance, standing the winds and heat wonderfully well. A fine addition to the new miniature collection we are offering.

Miniature Upright — 1940

\$1.00 ea., 3 for \$2.50

## EARLY ORANGE

One of the fine new Primulinus Grandiflora type gladiolus. Beautiful bright orange color which is very popular for bouquets and table decorations. Indeed beautiful.

Prim. Grand. — blooms in 61 days

10c ea., 10 for 90c, 100 for \$5.00

## GEORGE ADE

Plain Petaled Upright — blooms in 79 days

Vivid red with six or more good size flowers open at a time. This new type of upright flowering gladioli is going to attract a great deal of attention. This variety is as striking as a "Torch of Fire."

10c ea., 10 for 90c, 100 for \$5.00



IMP

*Description See Page 20*



# Largest Collection of Primulinus & Miniature Types in the World

**JAP** Primulinus — blooms in 67 days  
Grandiflora type. A very refined flower of pure self-lemon-yellow. Grows tall, excels as a cut flower.  
5c ea., 10 for 40c, 100 for \$2.85

**LITTLE RED STAR** Plain Petaled — blooms in 49 days  
Small, gracefully placed upright flowers of fiery deep scarlet self-color. A little darker in throat. Stigma and anthers also upright, giving very torch-like and pretty appearance.  
5c ea., 10 for 40c, 100 for \$2.85

**LULLABY** Primulinus — blooms in 66 days  
Deep lemon-yellow with a border of orange-red on ends of all petals. Throat deeper yellow than upper petals.  
5c ea., 10 for 40c, 100 for \$2.85

**MRS. CALVIN COOLIDGE** Primulinus — blooms in 66 days  
Deep flesh or salmon-pink, with lower petals being soft creamy yellow tint.  
5c ea., 10 for 40c, 100 for \$2.85

**PATRICIA CARTER** Primulinus — blooms in 71 days  
Primulinus Grandiflora. Large bulbs average three and four spikes. Beautiful tone of softest, light, shrimp-pink. No markings.  
5c ea., 10 for 40c, 100 for \$2.85

**PERIWINKLE** Miniature Upright — 1939  
Here is a beautiful baby or miniature upright gladiolus. One of the finest rose purple upright baby glads to grow. Deep reddish-purple throats.  
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

**PIERIAN** Laciniated — blooms in 70 days  
Upper petals soft canary-yellow, lower petals deeper with a very narrow thread line of pink-brown. Upper side petals very upright, giving it a very attractive appearance.  
5c ea., 10 for 40c, 100 for \$2.85

**PIERRETTE** Miniature Upright — 1939  
Deep cardinal-red with intense black-red throat marked on all petals. Unusual and attractive for decorative purposes.  
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

**PINTO** Miniature Upright — 1939  
Many florets open at once grace this slender spike. Grand colorings of rose-purple with throat blotches of velvety red. Very fine indeed.  
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

**PRIMROSE** Laciniated — blooms in 65 days  
Medium tall, slender and graceful plant. Flowers soft lemon-white, a little deeper on lower petals. Of miniature type, usually laciniated.  
5c ea., 10 for 40c, 100 for \$2.85

**WINTER DAY** Primulinus Grand. Ruffled — blooms in 75 days  
Large flowers intensely ruffled. Petals curled and twisted, giving it a most graceful and beautiful appearance resembling a white Cattleya orchid. This charming variety should be in every garden. A wonderful pure white tinged cream on lower petals.  
50c ea., 3 for \$1.25, 10 for \$3.75

**YELLOW FRILLS** Primulinus Ruffled — blooms in 83 days  
Rich, clear, deep canary-yellow; slightly deeper on lower petals. Many splendidly ruffled flowers open.  
5c ea., 10 for 40c, 100 for \$2.85

**ZONA** Primulinus Ruffled — blooms in 67 days  
Grandiflora type. Deep salmon-pink; lower petals rich, deep canary-yellow, outer portion a lighter shade of salmon-pink. Deep rose-pink blotches on center of lower petals. A dependable prize winner.  
5c ea., 10 for 40c, 100 for \$2.85

**RAYON** Laciniated — 1940  
A new blend of colors and shades are represented in this variety introduced for the first time. Light tan blushed a deeper salmon. Throat markings on lower petals. Light blue cast on outer edges of petals. Large for this type. Excellent for cutting.  
50c ea., 10 for \$3.75, 100 for \$18.00

**REPOSE** Ruffled Primulinus — 1939  
Tall, beautiful plant and good habits. Color a golden buff and yellow, with slight blush pink on outer petals. Good variety to multiply. Very fine for table bouquets.  
10c ea., 10 for 90c, 100 for \$5.00

**SAFFRON KING** Primulinus — blooms in 76 days  
Rich saffron-orange, beautifully flaked deeper orange; clear, rich, golden-orange throat blotches.  
5c ea., 10 for 40c, 100 for \$2.85

**SAYANARA** Primulinus Grand. — blooms in 70 days  
Good height plant. Throat of purest soft golden daffodil-yellow, ends of petals richest salmon-orange. None better for class. Extra grand.  
25c ea., 10 for \$2.00, 100 for \$9.00

**SNAPDRAGON** Ruffled Snap. — blooms in 68 days  
Reminds one of a snapdragon. Large, rich, pure, yellow throat, with bright red border. Distinctive.  
5c ea., 10 for 40c, 100 for \$2.85

**TALLY HO** Laciniated — 1939  
Light rose-pink ground color. Lighter throat, two lower throat petals feathered yellow and red. Heavily cut petals. A true decorative flower for small use.  
25c ea., 10 for \$2.00, 100 for \$9.00

**TAURUS** Primulinus — blooms in 67 days  
Distinct, rare and fine purple-violet. A most unusual color for a primulinus variety. A prize winner.  
5c ea., 10 for 40c, 100 for \$2.85

**TAWNY GOLD** Primulinus — blooms in 77 days  
Salmon-gold with coppery sheen. Deeper in lower throat.  
10c ea., 10 for 90c, 100 for \$5.00

**TOPS** Miniature Upright — 1939  
Small flowering of the miniature upright type. Light rose-pink ground color. Deep rose-red blackish throat with same coloring penciled lines extending outward to ends of petals. Slightly flaked rose-pink.  
50c ea., 3 for \$1.85, 10 for \$3.75, 100 for \$18.00

**WHITE BUTTERFLY** Primulinus — blooms in 70 days  
A first class all white, with soft, creamy white throat. Fine, slender stem and a beautiful cut flower and florists' variety.  
5c ea., 10 for 40c, 100 for \$2.85



MRS. CALVIN COOLIDGE  
Description See Page 21

## COLLECTION No. 2

### Special Miniature and Primulinus Type Collection.

The BEST and MOST POPULAR of the newest Miniature and Primulinus Types of Gladioli are offered you below in a Special Collection at a great saving. Prize Winners everywhere at recent shows are offered in this collection. The finest of the dainty decorative sorts.

Collection of 12 varieties as follows:

1 — Apache .....	\$ .35	1 — Periwinkle .....	\$ .50
1 — Charming .....	.50	1 — Pierrette .....	.50
1 — Corker .....	.50	1 — Pinto .....	.50
1 — Cutie .....	1.00	1 — Rayon .....	.50
1 — Imp .....	.50	1 — Tops .....	.50
1 — Little Red Star.....	.05	1 — Yellow Frills .....	.05

Retail Catalog Value \$5.45

Collection Price ONLY \$3.50 POSTPAID

ORDER TODAY — one or more of these Collections. Stock Limited.



# Beautiful ARISTOCRATS of the DAHLIA



## KINGDOM New Fine Varieties PEONY-FLOWERED DAHLIAS (Art Type)

Desirable for bedding purposes, making as they do, a wonderful display of color among shrubs and other flowers at the season when large brilliant blooms lend special attraction to the grounds.

**DIANA** — Large brilliant scarlet, one you will enjoy. Each 25c.

**AUORE** — Beautiful bi-color, apricot and orange. A beauty Each 25c.

**WHITE CAP** — Massive pure white. Large for this type. Each 25c.

**MAD. VON BYSTEIN** — Something fine in a lovely lilac. Each 25c.

1 Each of the 4 above ART TYPE (Value \$1.00)  
85c POSTPAID.

## CHARMING BALL-TYPE DAHLIA COLLECTION

Particularly desirable for cutting. The quilled nature of the petals makes them the longest keeper of any type. We have selected four beautiful varieties of this type, where daintiness is wanted. You will want a collection for this year without fail.

**RED CHIEF** — For a bright red this variety is hard to beat. Each 25c.

**TILLAMOOK** — Beautiful shade of light pink. Each 25c.

**VIVIAN** — Combination of white base, edged purple. Each 25c.

**STORM KING** — Sensational pure white ball type. Each 25c.

1 Each of the 4 above BALL TYPE (Value \$1.00)  
85c POSTPAID.

## EXHIBITION OR DECORATIVE TYPE COLLECTION

The decorative type dahlia is the type generally used for display and exhibition as well as for cutting purposes. Blooms are of mammoth size, colors all shades and of the true large flowering types. A selection that you will enjoy very much.

**AIDA** — A large bloom, color of a deep maroon. Each 25c.

**FLORA** — Most beautiful pure white decorative dahlia. Each 25c.

**YELLOW COLOSSE** — Giant canary yellow. New and fine. Each 25c.

**CHARM** — Burnt orange, a color that is very scarce. Each 25c.

**MRS. CARL SALBACH** — Perfection of this color. Lavender pink. Each 25c.

**SANICHAN'S BLUEBIRD** — Most unusual shade of blue. Each 25c.

**BASHFUL GIANT** — Combination of apricot and amber colors. Each 25c.

**DAKOTA** — Fine decorative flame color. Each 25c.

**IOWA** — New variety. Maize tipped pink. Each 25c.

**C. P. R.** — Large cream overlaid purple. Outstanding. Each 25c.

**VENUS** — White suffused lavender. Winner in any show. Each 25c.

**LE TOREADOR** — A gorgeous brilliant red exhibition variety. Each 25c.

## FRILLED OR CACTUS TYPE

No garden is complete without some of this type of dahlias. We have made a selection of what we considered the very best of this type.

**CELIA** — One of the best lavender pink cactus type. Each 25c.

**J. H. JACKSON** — Deep maroon color. Rare for this color. Each 25c.

**PERLE DE LYON** — A lovely white. A proven variety. Each 25c.

**EMILY RUSSELL** — One of the best American Beauty colors. Each 25c.

**PIERROT** — Orange tipped white. Good for cutting. Each 25c.

1 Each of the 5 above CACTUS TYPE (Value \$1.25)  
\$1.00 POSTPAID.



1 each of the **12** above  
**DECORATIVE TYPE** (Value \$3.00) **\$2.00** Post-paid



ORDER SHEET

A. E. KUNDERD INC., Goshen, Indiana

Please Forward to

NameR. F. D. No.

StreetP. O. Box

Post OfficeState

CountyExpress Office

Date of Order19

Please write name and address plainly, and fill in all blanks carefully, attach price to each article and add up accurately. If no objection, we submit a similar or a better variety when out of kinds ordered. Order early. Please Write Letter on Separate Sheet.

Quantity	Size	Variety Ordered	PRICE	
			Dollars	Cents

OFFICE RECORD

Date Order Received

Amount of Order			
Postage or Express			
Total Amount			
Amount Paid			
Balance Due			
Refund or Discount Allowed			
Balance Paid			

ORDERED BY

Substitute	Filled by
Shipped	Via







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**A. E. KUNDERD INC.**

**GOSHEN, INDIANA**

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[illegible]

Entered \_\_\_\_\_



# THE MOST POPULAR OF ALL HARDY PERENNIAL PHLOX

## Make Your Garden Outstanding This Coming Summer

MAKE YOUR OWN SELECTION FROM  
LIST BELOW

**AFRICA** — Carmine red with darker eye.  
**BORDER QUEEN** — Large massive heads of pure water-melon-pink.  
**ECLAIREUR** — Large purple variety. Splendid.  
**EUROPA** — Large white. Exceptional deep red eye.  
**FIREBRAND** — Flaming scarlet-red of fine quality.  
**GEO. STIPP** — Deep glowing salmon-pink of fine habits.  
**HAUPTMAN KOHL** — One of the unsurpassed cardinal reds.  
**B. COMPTE** — Deep red of a distinct French purple shade.  
**ENCHANTRESS** — Lovely salmon-pink, dark salmon eye.  
**INNOCENCE** — The best pure white Phlox.  
**MILLY VON HOBOKEN** — An outstanding delicate pink.  
**MRS. CHAS. DOOR** — Tall-growing lavender.  
**R. P. STRUTHERS** — Bright rosy carmine with claret red eye.  
**RYNSTROOM** — New Phlox with gigantic flowers of bright pink.  
**MARSHAL FRENCH** — Large cherry-red. Exceptional bloom.



**RHINELANDER** — Salmon-pink, distinct bright red eye.  
**THOR** — Deep salmon-pink suffused with scarlet.  
**SALMON GLOW** — New Phlox of a light salmon color.  
**WINEDOT** — Pretty deep pink, intense red eye.  
**LEO SCHLAGETER** — Deep red Phlox. A highlight for your garden.

**10** of the **WORLD'S BEST** and **LATEST VARIETIES** **\$1.75**  
**2-YEAR-OLD FIELD GROWN PLANTS** for only **Postpaid**

ANNIVERSARY BARGAIN ON CHOICE PEONIES

**KUNDERD'S . . .** *immense all purpose*

## PEONY COLLECTION

Peonies command the attention of all lovers of beautiful flowers. Coming into flower early in spring, they usher in the flower year with a blaze of glorious colors. Their magnificent large blooms make a delightful showing. They look well in mass effect, or as specimen plants in the garden, for cutting or for decorative purposes they excel.

All five peonies in this collection will be labeled for identification — each a different variety.

Place your order now — stock can be shipped in early spring, or may be shipped in early September. A BARGAIN COLLECTION.

**5 PEONIES**  
**Large Roots**

**3-5 Eye Divisions**

Labeled as to name and color.  
 Please include 15c extra for  
 POSTAGE.

**\$1.00**





*Greatest  
Beauty*

*Gorgeous*

# DELPHINIUM

A MAGNIFICENT PERENNIAL FLOWER

*Blackmore & Langdon*

**EXQUISITE HYBRIDS**

Newest and Greatest of the better sure to grow DELPHINIUM are the ever so popular Blackmore & Langdon Strain. Absolutely hardy, healthy and FREE-BLOOMING. A lovely strain of these hybrids which we offer at such a low price. Mixed shades of light to a medium dark blue, large single and double types. Strong field grown plants that will bloom the first season. Try our Delphinium this year — you cannot afford to miss this remarkable offer.

**6** HEAVY ROOTED  
FIELD GROWN  
PLANTS

**\$1.00**  
POSTPAID

*Magic Lily*

LYCORIS SQUAMIGERA

MAJESTIC GRACEFUL — IT HAS NO EQUAL

Imagine if you can a beautiful flower stalk springing out of the ground to a height of about 2 feet with no foliage. That is just what the Magic Lily does. Bulbs of this unusual flower are quite rare and are not offered generally.

Early in the spring attractive green foliage appears and grows until July when it ripens and then disappears. About a month later as if by magic — which accounts for the name — the flower stalks spring from the ground to a height of 2 to 3 feet. The lily-shaped flowers growing in crown formation are marvelous. Color of a delicate lilac-pink, with 8 to 12 blooms make up this upright stalk.

Orders accepted now for shipment to be made in July and August as bulbs are dormant at that time. You will be rewarded with blooms in early September. Plant bulbs 4 to 6 inches deep.

We recommend this unusual type flower most highly. Limited stock — so order now without delay.



*for  
only* **75c**  
POSTPAID

**EXTRA LARGE SIZE BULBS**

**EACH 75c**

**3 FOR \$1.79**

**12 FOR \$6.00**  
POSTPAID